Web Bureau Service

Save time and effort
Take your surveys online

The advantages of Web surveys are clear. A dynamic questionnaire can be created, distributed to respondents and the data returned immediately. Studies can be done at substantial savings compared to traditional paper or telephone surveys as printing, post, interviewer and data entry costs are eliminated.

Get your surveys on the web today.

Simply provide us with your questions and we will script, host and manage the project on our secure Web servers. Your project will be handled by SPSS consultants who have both the research and technical skills to ensure your survey is fielded flawlessly.

By implementing the latest technologies, SPSS can:

- Handle surveys with complex logic.
- Run the survey in a variety of languages including Japanese, Korean and Chinese.
- Control exactly who answers the survey and thus ensure protection of a sample base.
- Identify which respondents have not completed the survey so that reminders may be sent.
- Allow respondents to quit mid-survey, and later return to resume where they left off.
- Make sure respondents only complete the survey once.
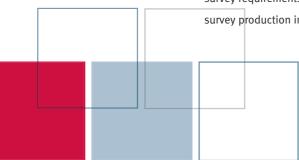- Incorporate pictures, audio and even video into the survey.

A clear path to a successful online survey.

- **Phase 1—Scripting and Layout**. The SPSS Web Bureau specialists will script your survey in our web survey software and work with you on the design and layout. The appearance of your survey can be customised to match your corporate Web site, Intranet, or any other look you wish!
- **Phase 2—Hosting and Data Collection**. Your survey will be posted to the Web and hosted on SPSS' server, ready for distribution. You choose the method of distribution of the survey. For example you can email an invitation to respond, or have a pop-up window from a Web site inviting responses.
- **Phase 3—Reporting**. During the data collection phase, reports can be produced on the number of complete and incomplete surveys. We can also provide you with our real-time tabulation tool that will enable you to produce tables of current results.
- **Phase 4—Further Analysis**. Upon completion of the survey, we can provide the data to you in a number of formats so you can carry out the analysis. Or, if you wish, our SPSS consultants can run through any series of analysis you require from tabulation to predictive modelling.

At the end of your project, SPSS consultants are available to provide help with the next steps of your survey requirements—from further survey hosting—to providing the software and training to take your survey production in-house.

"SPSS has provided us with helpful and prompt support in using their products and services. The SPSS Consultants have worked with us on many occasions to improve our services and solve specific issues. Their expertise in areas such as online surveys and web services has really helped us in achieving our objectives."

Edward Wei
Asia Pacific Data Services Manager
AMR Interactive

To learn more about our Web Bureau or other SPSS services, please visit www.spss.com/au or call 1800 024 836