# SPSS Inc. Data Mining Workbench Ranks #1 in Industry Users' Poll

*Clementine® tops poll for fifth consecutive time*

Chicago, Ill, June 14, 2004 - Clementine®, the market leading data mining workbench from SPSS Inc. (NASDAQ: SPSSE), was ranked as the number one data mining tool used by the readers of KDnuggets News, a data mining and knowledge discovery industry e-newsletter.

This is the fifth time since KDnuggets began conducting the "Data Mining Tools Regularly Used" poll that Clementine has topped the list. Since 2000, KDnuggets readers responding to the survey have consecutively selected Clementine as the most regularly used data mining tool. All KDnuggets' readers' polls and results can be viewed at www.kdnuggets.com/polls/index.html <http://www.kdnuggets.com/polls/index.html>.

Clementine, which was the first data mining workbench aimed at business users, is used by organizations to attract new customers, retain profitable customers, identify up- and cross-selling opportunities, detect fraud, reduce risk and improve government service delivery. Considered the leading visual modeling environment for data mining, Clementine is used in a wide range of industries, including e-commerce, telecommunications, finance, retail, healthcare, government and higher education.

SPSS Inc.'s AnswerTree®, a data mining tool that offers scalable decision-tree algorithms, ranked third as the most used data mining tool out of a field of over 20 tools listed in the poll.