

# > Software Options for Students and Instructors

Teach statistics and data mining and oversee research projects with the tools most likely to be used by major companies by using the leading statistical and data mining software—SPSS and Clementine®.

SPSS Inc. provides the powerful, flexible software needed to both teach and learn statistics, as well as conduct academic research projects. Because all SPSS instructional software\* uses a standard Microsoft® Windows® or Macintosh® interface, you spend your time teaching or learning research methods, statistics, applications, and other course material—rather than programming.

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SPSS offers a number of affordable options for integrating statistical and data mining instruction into the classroom; options are described below:

**SPSS Graduate Pack™** — For students in advanced quantitative courses or those conducting graduate-level research. This powerful statistics package gives students the advanced statistics and techniques unavailable in most student software packages. Available for Windows and Macintosh, the SPSS Graduate Pack includes:

- A full version of SPSS Base (no case or variable limits)
- Two add-on modules, SPSS Advanced Models™ and SPSS Regression Models™
- Software for structural equation modeling, Amos™ (available only on Windows)

As your analytical needs expand, you can purchase additional add-on modules and software for specialized techniques, such as complex sampling, correspondence analysis, publication-ready tabular reporting, and much more. *Limitations:* This software has a four-year license and is for student home use only. *How to buy:* The SPSS Graduate Pack is available at campus bookstores and online at [www.journeyed.com](http://www.journeyed.com) (search on “SPSS” to view all of the available options). To upgrade this package to the current version for your platform, contact SPSS Sales at 1.800.543.2185, and select menu option 2.

\* The software and licenses described in this document are available for students and instructors located in the U.S. and Canada only. Students and instructors in other countries: please contact your local office for details about the instructional programs available to you.

**SPSS Career Starter Program™** — For undergraduate statistical courses or MBA executive programs. The SPSS Career Starter Program includes the full version of SPSS Base with no case or variable limits. *Limitations:* This software has a four-year license and is for student home use only. It cannot be upgraded. *How to buy:* Instructors: Request that your bookstore stock the SPSS Career Starter Program if it is a required or optional package for a specific course.

**SPSS Student Version™** — For students beginning to learn statistics. Students can spend their time learning statistics rather than software with the easy-to-use interface and comprehensive online help system of SPSS Student Version. *Limitations:* The software has a four-year license code and is for student home use only. It allows up to 50 variables and 1,500 cases. This software is unable to read SPSS command syntax, and scripting and automation capabilities are unavailable. Add-on modules cannot be used with this package. *How to buy:* The SPSS Student Version is available at campus bookstores and online at [www.prenhall.com](http://www.prenhall.com).

**Integrated Student Version (ISV) Program** — For teaching or learning statistics using a hands-on approach. This software program enables authors and publishers to include student versions of SPSS software in textbooks at a fraction of the standard version price. Publishers have the option to include specific datasets that correspond with textbook examples. *Limitations:* ISV licenses are valid for 13 months and are for student home use only. Similar to the SPSS Student Version, the software is limited to 50 variables and 1,500 cases, and is unable to read syntax or use scripting and automation. Add-on modules cannot be used. *How to buy/bundle software in your textbook:* If you are an instructor interested in using a book already bundled with the ISV, or an author interested in bundling your book with the software, e-mail [books@spss.com](mailto:books@spss.com) or call SPSS Sales at 1.800.543.2185, and select menu option 2.

**e-academy** — For students who want to lease a copy of SPSS Base or the SPSS Graduate Pack for the duration of a course or a short-term project. *Limitations:* Licenses are valid in six- or 12-month increments. *How to lease:* Visit [www.e-academy.com](http://www.e-academy.com) to download either product for your preferred license period. Instructors can pre-register students to facilitate the process.

**Student site licenses** — For pre-installing SPSS software on student laptops or distributing on CDs. Licenses are managed by a site license coordinator or instructor, who receives a master CD from which copies can be made. *Limitations:* This software has an annual license and is for student home use only. *How to buy:* Call 1.800.543.2185, select menu option 2, and ask to be connected to the SPSS representative for your school.

**Clementine Graduate Pack** — For students developing data mining skills. Incorporate this package into courses that cover customer relationship management (CRM), Web mining, one-to-one marketing, database marketing, business intelligence, and more. This package includes the fully functional version of the software, a reference guide, and datasets. Instructors receive sample training materials, which they can incorporate into their curriculum. *Limitations:* This software has an annual license and is for student home use only. *How to buy:* Instructors can request that their bookstore stock this package, if it doesn't currently. Or, you can contact SPSS Sales at 1.800.543.2185, and select menu option 2.

For more information about these programs and licensing options, visit [www.spss.com/education](http://www.spss.com/education).



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